



LitCentral Entertainment Software Systems

LitCentral hopes to change the way that studios, production companies, agents, readers and scriptwriters interface through their Film Edition software. LitCentral's script management system allows for the electronic submission of screenplays and all related workflow tracking. Searchable databases permit executives, managers and readers to find scripts by genre, budget, cast size or story strength—or any desired, customizable characteristics. Readers will enjoy increased productivity through inter-script notation, Web-based access to scripts, and quantifiable coverage reports in LitCentral's system. The most celebrated feature of the software is the data-analysis component, co-developed by the creators and academics to remove some of the subjectivity from the script evaluation process. The resulting analytical reports quickly show studios the market potential of a script; agents and managers, the best selling points of their clients' projects; and writers, the strengths and weaknesses of their work—not only through standard rating criteria, but also chronologically over the story arc. Studios, production companies, readers, writers and agents can purchase only the modules that make the most sense for their respective needs. The software is Web-accessible and downloaded onto the desktop for maximum functionality and productivity.

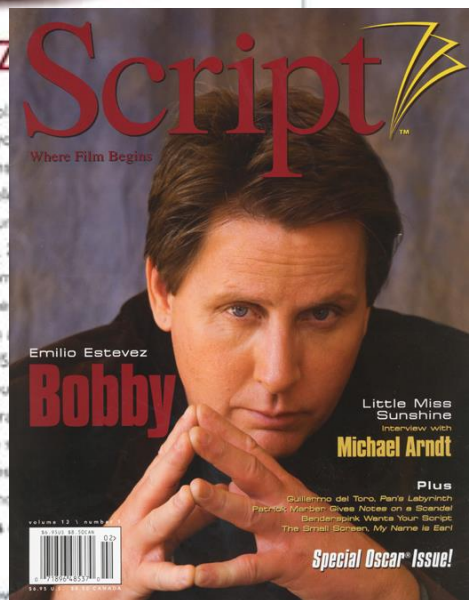
Retail Price: Varies according to plan
Availability: January 2, 2007



Microsoft Zune

The Zune digital media player offers portability for all of your photos, videos, short films at your fingertips via wireless LCD screen and an FM tuner. It holds up to 75,000 songs, video, and the device comes with and short films from some "Zune Pass" subscription music files for only \$14.95. The Zune interface fully (though prohibited due to anti-piracy connections allow you to transfer your favorite songs. Access and Zune Premium Earphones at retailers or at Microsoft's

Retail Price: \$249.99
Availability: In stores now



Toshiba's Palm-Sized Media Projector (TDP-FF1AU)

Toshiba's Digital Projects Division has released a one-pound multimedia projector that fits in the palm of your hand! The TDP-FF1AU model is lightweight, adaptable and has all the features required to host a world-class presentation or enjoy an enhanced media-viewing experience at home. The battery-operated device comes with its own folding 23-inch screen, power cord, RGB adaptor, CD-ROM drive, a user's manual and a soft carrying bag. The device features a light-emitting diode (LED) with 400-lux brightness and a "razor sharp" contrast ratio of 1500:1. The LED lasts for up to 10,000 hours of use and will not overheat, eliminating the noisy whirring fan of other multimedia projectors. Compatible with mobile phones, DVD players, digital players, laptops,

game consoles and USB memory sticks, the TDP-FF1AU has computer, video and audio inputs, headphone output, USB port, and can be hooked up to a cable or satellite TV box. A .5-watt speaker and 800x600 pixel display will enhance your state-of-the-art presentation for an audience of five or 5,000.

Retail Price: \$699.00
Availability: In stores now

